



Custom Sign Craftsmen
Sign Design and Consultation
General Signs and Graphics
Large Format Printing
3M Scotchprint™ Dealer
Trade Show Displays
Fleet and Marine Identity

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Digital File Requirements

- FONTS:**
- True-Type fonts must be converted to curves or outlines.
 - Provide all Postscript fonts used.

- COLOUR:**
- All files must be in CMYK colours.
 - Please convert Pantone* colours to CMYK equivalents.
 - Black in artwork requiring large format printing must be set at: C0% M0% Y0% K100% in order to avoid ink saturation and bleeding.
- * While we will make every effort to meet your supplied colour reference, we can not guarantee an exact match.

- SCANS:**
- All scans must be provided in the CMYK colour space in either TIFF, EPS or JPEG format.
 - Optimal resolution is 120ppi at the finished output size.
- * Images lower than 100ppi will result in low image quality.
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| Scanning Formula (example): | Output Size Wanted (24" x 36") | × | pixels per inch (120ppi) | = | Scanned Size Needed (2880 pixels x 4320 pixels) |
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- VECTOR:**
- Certain sign types require vector based artwork, such as: vinyl applications, plotting and routing.
 - Software applications that create vector based artwork are:
Adobe Illustrator, CorelDRAW, Macromedia Freehand

- SAVE AS:**
- We request that all files be submitted as EPS or PDF.
 - Source files from the following applications are also accepted:
Adobe Illustrator CS, Adobe Photoshop 7, CorelDRAW 11

- INCLUDE:**
- Printed proofs or PDF files of final artwork.
 - Colour references including Pantone* numbers or swatches.
 - All linked images used in final artwork.
 - Final dimensions.

* All artwork must be in proportion to final output and to scale: 25%, 50% or 100%

We accept files on CD, DVD and Floppy discs or by email to: info@victoriasigns.com

At Victoria Signs we accept almost all PC compatible digital file formats available for output. If you require any assistance with the setup of your digital files, please contact us directly at 250-384-8911 and we will be glad to help you.

Your Sign and Digital Imaging Professionals!